



The Annual Rajun' Cajun Throwdown
March 12th, 2022 Davis Street, Downtown Luling



SPONSORSHIP INVITATION

It's Rajun Cajun Throwdown and Gumbo Cookoff time again! These are unprecedented times for sure, and although our last two events were cancelled, Luling Main Street is still forging ahead with plans to come back strong with our upcoming Rajun' Cajun Throwdown and Gumbo Cookoff on Saturday March 12, 2022. Our amazing team of volunteers from this community is already working hard to make this upcoming event a success, and we are hopeful that 2022 starts to see some normalcy.

Luling Mainstreet's annual Rajun' Cajun Throwdown event raises funds to continue our mission of beautification and revitalization of the Main Street District. Although the 2020 and 2021 Rajun' Cajun Throwdown events were both cancelled due to the ongoing pandemic, in 2021 we still paid out two façade grants, helped add a new downtown flag pole, and added several new lighted Christmas pole signs to help spruce up the main thoroughfares around town. We foresee paying out several new façade grants in the coming months with all the new growth coming this way, and we also hope to tackle some new beautification projects with funds from this upcoming event.

The Rajun Cajun Throwdown is our main fundraiser for the year and we hope you will consider one of the following available sponsorship levels in this packet. With your help and ongoing support, we can continue to make this event better each year while helping to revitalize the Luling Main Street District.

Luling Main Street was established in 2003 in an effort to revitalize Luling's downtown area. Downtown revitalization is a key tool for enhancing the economic and social health of a community. Not only is it the most visible indicator of community pride and economic health, the historic downtown is also the foundation of a community's heritage. The historic buildings in a downtown are prime locations for the establishment of unique businesses and can also be wonderful tourist attractors, all of which add to the community's sales tax collections and property values. Today big-box developments fill our nation, making it even more important for communities like ours to be proactive in saving and utilizing their historic spaces to avoid becoming featureless places.

If you should have any questions about sponsorships, or need any additional information, please contact Derek Hall at 830-875-3214 ext. 304, or via email at mainstreet@cityofluling.net.

Luling Main Street is a 501(c)(3) Organization
Your investment may be tax deductible



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[] \$2,500 Level – PLATINUM

- Your company on a 6' X 2.5' banner hung in a prominent location at the event (provided by us)
- 6 complimentary event t-shirts and other goodies
- Logo or Company information on all posters and flyers
- Your company will be recognized at least 4 times by emcee during the event
- Mentions in radio spot interviews or media commercials
- Free entry for one cooking team for all categories
- Logo or Company name on event T-shirts (although might have some of last year's shirts in circulation)
- Logo and link will be placed on our social media pages

[] \$1,250 Level – GOLD

- Your company on a 4' x 2.5' banner hung in a prominent location at the event (provided by us)
- 4 complimentary event t-shirts and other goodies
- Logo or company information on all posters and flyers
- Logo or company name on event T-shirts (although might have some of last year's shirts in circulation)
- Your company will be recognized at least 3 times by emcee during the event
- Free entry for one cooking team for all categories
- Logo and link will be placed on our social media pages

[] \$750 Level – SILVER

- Your company on a 3' x 2' banner hung in a prominent location at the event (provided by us)
- Logo or company name on event T-shirts (although might have some of last year's shirts in circulation)
- 2 complimentary event t-shirts
- Your company will be recognized by the emcee at least 2 times sometime during the event
- Logo and link will be placed on our social media pages

[] \$300 Level – BRONZE

- Your company listed on event t-shirts (although might have some of last year's shirts in circulation)
- Your company will be recognized by emcee during the event
- Logo and link will be placed on our social media pages
- Your business will be listed on our sponsor boards

[] \$100 Level – COPPER

- Your company logo and link will be placed on our social media pages
- Your business will be listed on our sponsor boards

We Thank You For Your Support!!!



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SPONSORSHIP INVITATION

Business/Organization
Name: _____

Primary Contact: _____

Physical Address: _____

City, State, Zip: _____

Billing Address(if different): _____

Telephone: _____ Fax: _____

E-Mail: _____ Website Link: _____

Level of Sponsorship: _____ Other Sponsorship Amount: _____

Complimentary T-Shirt Sizes: 1) _____ 2) _____ 3) _____ 4) _____ 5) _____ 6) _____

**Please make all checks payable to: Luling Main Street
P.O. BOX 710, Luling, TX 78648**

(You can also drop payments off at the Luling Main Street Office located at 421
E. Davis St. in downtown Luling)

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**** Sponsorship deadline is *January 15, 2022*,
so we have time to produce all media and print advertisements.**

THANK YOU FOR HELPING MAKE LULING A BETTER PLACE!